

ABOUT *Me*



Kelly is a digital content creator who loves to share her experiences with others. She enjoys visiting new places and trying new things. You will typically find her exploring her home city of Philadelphia. She is also a graphic designer and creates any graphics for social media or the website.

KELLY DOES *life*

Kelly Does Life is a lifestyle and travel blog started by Kelly Dougherty in 2018. It focuses on travel guides, budget tips, and reviews of experiences. A large portion of the site focuses on theme park trips and guides.

Audience

The audience is primarily women, ages 25-34 (37%) and 35-44 (22%), located in the United States (88%).

Site Analytics



Monthly Users
50,000



Unique Pageviews
63,000

Social Media



Monthly Viewers
1 Million
Followers
2,600



Engagement
27%
Followers
600

Collaboration Opportunities

- Social Promotion
- Sponsored Posts
- Guest Blogging
- Multi-Brand Collaborations
- Brand Ambassadorship
- Product Reviews
- Giveaways
- Custom collaborations!

Contact



kellydoeslife@gmail.com



242 W Girard Ave, Apt 3
Philadelphia, PA 19123